

# Ask the Alpha Phi Foundation

Learn how Fraternity members can build healthy financial habits to empower them to leave behind a legacy long after they're gone.

## Who does the Foundation help?

In 1956, Alpha Phi became one of the first women's fraternities to establish a Foundation. It was created to award scholarships and promote cardiac aid. Today, thanks to the generosity of alumnae and donors, Alpha Phi Foundation supports Alpha Phi Fraternity, its members, and the communities in which they reside in the pursuit of advancing women's lives now and into the future. As a preeminent philanthropic organization, Alpha Phi Foundation is recognized for the strength of our endowment and for innovation in cultivating and sustaining donor participation. We strive to be the philanthropy of choice among our members, with every Alpha Phi supporting the Foundation.

The original priorities hold true in our five funding priorities, which are:

- Supporting innovative leadership training and programming led by Alpha Phi Fraternity — thanks to our generous donors, Alpha Phi Foundation proudly contributes to the enrichment of our collegians through numerous programming opportunities such as the Disney Leadership Institute, hazing prevention and alcohol awareness workshops, and more.
- Awarding scholarships to undergraduate and graduate Alpha Phis — in 2022, more than \$430,000 was awarded to 83 Alpha Phis!
- Investing in the advancement of women's heart health — our annual \$100,000 Heart to Heart grant is helping pave the way for innovative research in women's cardiac care.
- Helping members in need through the Forget Me Not Grant Fund — 40 vital gifts were made to Alpha Phis in need in 2022.



Visit our [Planned Giving site at AlphaPhiFoundation.org](https://AlphaPhiFoundation.org) for more information or to begin your philanthropic journey today!

- Honoring the forward-thinking women that shaped Alpha Phi by supporting the Fraternity's preservation of our rich heritage — we are excited to be releasing the third volume of our Alpha Phi history book later this year, celebrating our first 150 years!

In 2022, the Alpha Phi Foundation celebrated the monumental conclusion of its Leading With Heart campaign, generating more than \$43.5 million in contributions. The work done through the Foundation ensures the Fraternity's future for decades to come.

**How are women empowered by understanding their own finances, and what are some healthy financial habits women should start implementing in their lives from an early age?**

Women face an entirely different subset of circumstances that can cause additional stress when thinking about financial planning. But taking control of your financial situation at any age can be empowering and enlightening. Charitable giving is becoming an increasingly popular means toward achieving a sense of fiscal health, whether through establishing monthly contributions at a younger age, utilizing Donor Advised Funds or establishing

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a Planned Giving legacy. Giving back to the Alpha Phi Foundation is an excellent way to achieve this goal.

### **What are some simple steps members can take toward creating a habit of giving?**

Ensure you're signed up to receive our monthly newsletters, and stay on top of all the work we are doing with the help of our community partners, chapter partners and donors. It can also be beneficial to stay active with a collegiate chapter and get involved with an alumnae community if you're not already.

You can also start your charitable giving early and set up your contribution as a recurring gift through the Foundation's website. Ask your employer if they do matching gifts, as many organizations will make an equal contribution or percentage thereof.

### **What are the benefits of donating to the Foundation?**

### **Women are more likely than men to view their situation with uncertainty and/or worry.**

About a third of women say the terms "worrier" (36%) and "stressed" (35%) apply to them. A plurality (44%) say they don't know whether they will have enough money to meet all of their financial obligations after retirement, with another one in five saying they definitely will not.

### **Women's economic circumstances are more precarious than the average man's.**

Women are nearly twice as likely as men to live alone because of divorce or the death of a spouse, nearly half have no more than a high school degree and nearly half have annual household incomes of less than \$50,000. Not quite half of women can say they are even somewhat satisfied with having enough money to retire, and only a few more are satisfied with their financial health, which may discourage them from making a commitment to an organization.

### **The physical and financial consequences of aging are more likely to weigh on women than men.**

Concerns about becoming a burden, not being able to take care of oneself and being forced to leave their homes show up more frequently among women than men in this study. That connects thematically with women's higher propensity to worry about running out of money in their later years.

Aside from the intrinsic value of charitable giving, making contributions to the Alpha Phi Foundation ensures that the legacy set forth by our Founders 150 years ago will continue to pave the way for women around the world for another 150 years.

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### **How can Fraternity members become more involved with the Foundation?**

There are many ways to get involved in addition to making regular gifts to the Foundation. This September we will be hosting Leadership Day of Giving and are actively recruiting volunteers to help us make this our most successful year yet! Opportunities will range from serving as a "Chapter Champion" (both collegiate and alumnae) to assist with fundraising to hosting a "Social Suite," inviting others to give and get involved through your own social media channels! ✨

The Alpha Phi Foundation was established in 1956 as a separate 501(c)(3) charitable organization. All gifts to the Foundation are tax-exempt to the fullest extent allowed by law. Your gifts to Alpha Phi Foundation provide essential resources to support programs that benefit Alpha Phi Fraternity, its members, and the communities in which they reside in the pursuit of advancing women's lives now and into the future.

To make a contribution to the Alpha Phi Foundation visit <https://aphifdn.org/donate> or contact [info@alphaphifoundation.org](mailto:info@alphaphifoundation.org) or 847-475-4532 with any questions. If mailing a check please make it out to Alpha Phi Foundation and send to PO Box 7410667 Chicago, IL 60674-0667.