

## Tips For Planning a Philanthropy Week

- 1. Start early** — There is a lot that goes into creating 3-7 days of events. The earlier you begin the faster you can get the word out and promote your Red Week. The more people hear about your events the more likely they are to remember the dates and attend the festivities. Starting early will also allow cushion time to solve any issues that may arise. Giving yourself 6-8 weeks of preparation will be ideal.
- 2. Utilize your team** — There are a lot of components that go into a philanthropy week. Make sure that the work is being divided strategically so that all the team members are utilizing their strengths. Don't have a team? Make one! Gather volunteers that will assist in the planning and execution of the project. Having a strong group will make your week run smoothly.
- 3. Set goals** — Having an attainable goal will give you and your chapter something to strive for as you push through Red Week. Decide what you want the week to look like and plan from there. Do you want to have a certain number of participants at each event? Is there a monetary goal that you want to reach? Once you solidify share it with the chapter so everyone can work together to make it happen.
- 4. Mix It Up & Make It Fun** — You can raise awareness for women's heart health while also celebrating the work that Alpha Phi Foundation does. Work to make your events do both so that your participants learn, donate, and have fun with Alpha Phi.
- 5. Be creative and have fun!** — Once your week has concluded fill out the Event Summary Form to tell us all the wonderful things you accomplished in your Philanthropy Week.

*Have you decided to host a Philanthropy week?! Taking the time to educate your community on the importance of women's heart health while also raising money for Alpha Phi Foundation? Well, you have come to the right place to gather all the helpful tools and tricks to make your Philanthropy Week memorable.*

### IDEA BANK

#### Names

PHI-lanthropy Week  
Wear Red Week  
Red Week  
Heart to Heart Week  
Heart Health Week  
Cardiac Care Week  
Keep the Beat Week

#### Activities

Food Truck or Event  
Kahoot Night  
Fitness Class  
Pie-a-Phi  
Blood Drive  
Karaoke Night  
Sports Tournament  
Game Night

**Ready to share your event with Alpha Phi Foundation?**

[Submit your event today!](#)